



BENEFIT CAR SHOW & CRUISE-IN

In partnership with Renton Kiwanis Club

<https://returntorenton.com/>

Call (425) 458 – 6638 or e-mail rtrcarshow@gmail.com

Dear Business Owner/Manager:

For the past 28 years, members of the Renton community have organized and hosted the *Return to Renton Benefit Car Show*. All proceeds from the event benefit Renton area youth programs, which include summer activity curricula, after school reading sessions, and mentor partnerships to name a few. These youth programs strive to provide positive role models and constructive activities for children throughout the local area.

The 28th Annual *Return to Renton Benefit Car Show* will take place on July 7, 2019 in downtown Renton. Over the past 25 years, the *Return to Renton Car Show* has raised more than \$200,000 for youth programs. Proceeds are derived from business sponsorships, vehicle entries, vendor fees, and sales from raffle tickets.

Our goal this year is to raise at least \$15,000 for youth programs, and your help is needed! **We are soliciting sponsors for various trophy awards.** We have packages ranging from \$250 to \$5,000. <Please see attached.> We value our sponsors because they allow us to pay for our up front expenses to host the event. Any sponsorship level is graciously accepted and the planning committee will make use of every penny to host a memorable family event in our downtown Renton business area. The event staff is completely volunteer, and receive a free t-shirt and a picnic at the end of the summer. That's all the payment they ever expect, and gratefully return the next year to volunteer again!

This event occurs rain or shine, and draws roughly 400 show vehicles and over 4,000 spectators. Similar to last year, a Renton Comic Con will also happen during the car show hours in the old JC Penney/American Drapery building. In addition we offer various kids activities for our spectators to participate in for some memorable family time.

We have *Return to Renton* flyers available to post in your business window and will be happy to bring a flyer to you whether you donate or not.

Thank you for considering partnering with the Return to Renton benefit car show and cruise-in to make local kids' lives just a little bit better.

Sincerely yours,

LarKen Buchanan

Contact RTR Member _____



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Dear Business Owner/Manager:

Our Return to Renton Benefit Car Show and Cruise-In has become a flagship event for not only collector vehicles but for residents in the City of Renton. We wouldn't be able to keep serving our local youth and young people without important partners like you.

While we value our sponsors, another opportunity for the Return to Renton Car Show to raise funds for the local at-risk youth, is through donations of hard goods that the event staff collects for our all day long raffle. The Raffle is one of the big draws of the car show. Many participants remark at the quality of the raffle prizes at our event and specifically come for our raffle. As a supporter of the local community, we ask that you search your products, services, supplies and stock to inventory if there is an item(s) that you would be willing to donate to our raffle. **Each donation is tax deductible** and a receipt will be provided upon request.

In addition, we are in need of promotional items of quantities of 100 or more to place in our participant's goody (swag) bags. This is an opportunity for your business to reach an audience of 400+ collector vehicle owners. The owners receive the goody bags in the morning and then browse through them all day long.

If your business would like to donate a raffle prize or promotional items, please contact Johanna Montgomery at (253) 350 – 6380 or via email to johanna29617@gmail.com and a member of the event staff will pick up your donation and drop off a receipt for your records.

We have *Return to Renton* flyers available to post in your business window and will be happy to bring a flyer to you whether you donate or not.

Naturally, every business that donates an item(s) will receive honorable mention during the show.

Thank you in advance for your support of the local youth programs!

Sincerely yours,

LarKen Buchanan

Contact RTR Member _____