



BENEFIT CAR SHOW & CRUISE-IN

In partnership with Renton Kiwanis Club

<https://returntorenton.com/>

Call (425) 458 – 6638 or e-mail rtrcarshow@gmail.com

Dear Business Owner/Manager:

For the past 28 years, members of the Renton community have organized and hosted the *Return to Renton Benefit Car Show*. All proceeds from the event benefit Renton area youth programs, which include summer activity curricula, after school reading sessions, and mentor partnerships to name a few. These youth programs strive to provide positive role models and constructive activities for children throughout the local area.

The 28th Annual *Return to Renton Benefit Car Show* will take place on July 7, 2019 in downtown Renton. Over the past 25 years, the *Return to Renton Car Show* has raised more than \$200,000 for youth programs. Proceeds are derived from business sponsorships, vehicle entries, vendor fees, and sales from raffle tickets.

Our goal this year is to raise at least \$15,000 for youth programs, and your help is needed! **We are soliciting sponsors for various trophy awards.** We have packages ranging from \$250 to \$5,000. <Please see attached.> We value our sponsors because they allow us to pay for our up front expenses to host the event. Any sponsorship level is graciously accepted and the planning committee will make use of every penny to host a memorable family event in our downtown Renton business area. The event staff is completely volunteer, and receive a free t-shirt and a picnic at the end of the summer. That's all the payment they ever expect, and gratefully return the next year to volunteer again!

This event occurs rain or shine, and draws roughly 400 show vehicles and over 4,000 spectators. Similar to last year, a Renton Comic Con will also happen during the car show hours in the old JC Penney/American Drapery building. In addition we offer various kids activities for our spectators to participate in for some memorable family time.

We have *Return to Renton* flyers available to post in your business window and will be happy to bring a flyer to you whether you donate or not.

Thank you for considering partnering with the Return to Renton benefit car show and cruise-in to make local kids' lives just a little bit better.

Sincerely yours,

LarKen Buchanan

Contact RTR Member _____